John Moffitt Supply Chain Operations



Seasoned retail executive with deep supply chain management and operations skills developed over 40 years as a retail executive and consulting partner. Fully involved and knowledgeable in all aspects from vendor selection to making goods available for sale to the customer.

Supply chain Operations • Demand Planning • Space management • optimization Areas of Expertise:

- Evaluating supply chain operations, developing efficient and effective practices to maximize use of technology
- Development of promotional planning, space, promotions, supply chain and forecasting processes
- Strategic direction to integrate planning, space promotions, forecasting and demand planning
- Project planning and project management

Recent Experience:

- <u>Business operating plans:</u> Supporting Tier 1 department store retailer in the development of new operating model for off price division. Revamped organization, and most supply chain functions to position division for rapid growth.
- <u>Demand planning</u>: Work with Tier 1 and tier 2 retailers to implement demand planning and promotion management solutions.
- <u>Project Management:</u> Develop and manage the implementation of demand planning solutions for tier 1 and 2 retailers and wholesale distributors

Other Relevant Experience:

- <u>Vice President Sales and Services for demand planning solution provider:</u> Responsible for all customer facing activities from sale to implementation, support, training. Reviewed business requirements for al customers and provided business process maps for integration of solutions into existing organization.
- <u>Senior Vice President Space Management –</u> Established micro space planning company as operating division of RGIS. Responsible for all phases of the business in divisional COO role.
- <u>Vice President of Allocation and Replenishment For Family Dollar Stores:</u> Directed implementation of Oracle Retek RMS. Responsible for all supply chain operations functions for \$6 billion retailer with over 100 team members, 6500 stores, 9 DCs.
- Over 40 years of experience in the retail industry, focused on all aspects of supply chain operations. Have worked as practitioner, consultant, and owner
- BS and MBA in management Science from University of Richmond

