

The P4 faculty has been accumulating a list of surprisingly seasonal items for years. It is further proof that each company likely has many more items that sell in a seasonal pattern than they would imagine.

Enjoy this list and learn from this list. Then, please email us and add your entries!

Good old Summer Time:

Kids shampoo's - Spikes in the summer, [CVS](#)

Water heater elements - Higher in late spring and early summer, [Home Hardware CA](#)

Crayons - Holidays, spring break, summer as more kid's on vacation with parents; used at most restaurants [VIP Food Service](#)

Sunflower seeds - up in the summer down in the winter, [CVS](#)

Floor pads - and chemicals, summer, pre back to school & school breaks, [Corporate Express](#)

Unique Events:

Condoms - Back to college, [Chambers Owen](#) Summer and long weekend increase, [Sobeys](#)

Freezer wrap - Hunting season! [Bozzutos & Certco](#)

Label Stickers - Dot stickers used for garage sales. Up in April/May more so then summer months. [CVS](#)

Ping Pong Balls - Yes a back to college item for the many beer pong leagues out there. from [Maurice Sporting Goods](#)

Red Food Coloring - Hummingbird feeders in late April! Also Christmas and valentine [Certco](#)

Corrugated boxes - Moving and storage. Spring and Summer but also extremely unique patterns tied to apartment dwellers May1 & Oct 1 in Chicago. [Schwarz](#)

Bankers Boxes - up in April/tax time. Expected it to be higher in December/January, [Corporate Express](#)

Email us your items to add to the list!

Special Holidays:

Applesauce - Thanksgiving and Christmas - Expected it for cranberry sauce but not applesauce [MBM Food Service](#)

Peanut Oil - Thanksgiving and Christmas for frying turkeys [VIP Food Service](#)

Corn Beef - March 17 St Patrick's Day [MBM Food Service](#)

Flashlights - Halloween, [HVAC Group](#)

Pie Shells & Cool Whip - Thanksgiving & Christmas [VIP Food Service](#)

Coffee Cup Hooks - 5 to 10 times increase November and December as they are handy for Christmas lights. [Ace Hardware](#)

Cannon fuse - July 4th, people making their own fireworks [AcuSport](#)

Angel Food Cake - Spikes during strawberry season [Associated Food Stores](#)

Cherry Frosting - Presidents Day & Valentines [Associated Food Stores](#)

Orange & Black Decorations - Cake & cookie decorations for Halloween, [Kehe](#)

These caused some pain:

Tartar sauce - Used during Lent. Ran out of 200 cases my first year as a buyer. I had no idea what Lent was! [MBM Food Service](#)

David's Salt - Kosher salt used for canning. Caught me way off guard - [Kehe](#)

Batteries and 35MM Film In October in Canada. Hard to believe & still not sure why. [Black Photo Canada](#)

Those Winter Months:

Suntan lotion - in Minnesota in February "snowbirds" packing for a cruise or Florida vacation [Tractor Supply](#)

Static Guard - In winter, [Kehe](#)

Iced Coffee and Tea - South Florida increase in winter due to transplants and snow birds, [Kehe](#)

Shoe Covers - Dental offices in winter as wet boots make floors slippery, [Henry Schein Canada](#)

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School Related

Mouth guard material - September back to school sports & November hockey season, [Schein Canada](#)

January school supplies - Second semester school supplies, [Staples](#)

Athletic hosiery - specifically no-show or low cut, seasonal peak in spring, [Stein Mart](#)

Mace and Pepper Spray - very heavy around August back to college time. [Sbars & AcuSport](#)

Feather ball cat toy - "Peaked at back to school! Do cats go back to school? Thought it was just kids & fish." [Home Hardware](#)

Pack & ship supplies - December for students that didn't make the grade & May coming home for summer. [Staples](#)

Glass Markers - May/June best months as students write on car windows at graduation time. [Sbars](#)

Steam Table Pans - May-Aug for graduation & during holidays due to parties [VIP Food Service](#)

Cuff Links - And other items for prom, Stein Mart Also used for Mardi Gras & peak resort casino areas, [Stein Mart](#)

Weather & Seasons:

Tree Stakes/Ties - Doubles in monsoon and heavy wind season, [Ewing Irrigation](#)

Outdoor lighting - increase in fall as it gets darker earlier, [Ewing Irrigation](#)

Cleaning supplies - Get two humps in coastal stores, Bruce Wieland, [Supplemental Software Solutions](#)

Water, Trash Liners & Batteries - Hurricane season, [Corporate Express](#)

Ammunition reloading supplies - Up in winter, too cold to go out and shoot [AcuSport](#)

Tactical rifles Down in summer, too hot to go out and shoot, [AcuSport](#)

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